



TJAT Seamless Mobile Messaging Portal is Short-listed for the second time for the Award at Mobile World Congress 2008

London, 30 Jan 2008 The 2008 GSM Association Awards has announced that Tjat, the mobile messaging portal service, has been short-listed for the 'Best Mobile Messaging Award' at this year's Mobile World Congress event taking place in Barcelona next month.

Tjat are no strangers to award nominations, last years event saw them short listed for the coveted 'IM Messaging'. Their current service enables the end user to choose their desired language with localized context. Web users have welcomed the Tjat messaging portal, providing access to email accounts, instant messaging and social networks, picture downloading/uploading and sharing.

This creates a complete, seamless connectivity experience at any time, on any network or device, in any language. Actual results from operator deployments such as Vodafone Czechoslovakia have shown impressive increases in data usage, with over 20 thousands new active users with the first 6 weeks of its initial launch.

The Mobile Messaging Award highlights the very best of business and consumer messaging services, however and wherever they are delivered. Offering his congratulations to Tjat on being short-listed for the award, Rob Conway, CEO of the GSM Association said: "The 2008 GSM Association Awards have been specifically designed to showcase the diversity of products and services and the quality, ingenuity and level of innovation that combine to fuel the mobile value chain." He added: "Entries this year have again exceeded our highest expectations, reflecting the vibrancy of the mobile industry on a global basis."

Gideon Drori, CEO of Tjat, commented: "I am delighted Tjat has been nominated for a GSM Association award for the second time running as it both mirrors and validates the fantastic feedback that we have been receiving from our customers. When you consider that the company has only been operating since 2006 that is a tremendous achievement of which we are extremely proud."



The award winners will be announced at the GSM Association Awards black tie Gala Dinner on Tuesday 14th February 2006 in Barcelona.

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For more information, images or an interview with Gideon Drori at the event, please contact:

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About Tjat:

Tjat, experts in seamless Mobile Messaging solutions, enable Operators to deploy Mobile Messaging services. Founded in 2005 and led by an experienced management team – Tjat has over 1.8million users with recorded daily traffic exceeding 45 GB.

As specialists in device agnostic services, across multiple platforms and protocols, Tjat has already signed partnerships with Vodafone and AOL, targeting over 1.2.million active users.


The Tjat MIM service is a browser-based mobile clientless solution that can be used to mobilise communications through existing Instant messaging communities (ICQ, MSN etc.). Tjat's portfolio includes; Tchat – simple but powerful IM solution; Tmail – mobile email; Tspace – remote media & file library; Tpix – personal remote storage for sharing media and Tbridge - a SIP / IMS based IM service.

For further information about Tjat, please visit:

www.tjat.com

About the GSM Association Awards

Established in 1995, the Awards are presented by the GSM Association (GSMA), the global trade organisation for more than 670 mobile operators and leading manufacturers and suppliers that serve more than 1.5 billion users across more than 200 countries of the world. The GSM community accounts for 75% of the digital mobile phone market worldwide.

The GSM Awards are open to both members and non-members of the GSM Association and are presented annually at the mobile industry's leading event, the 3GSM World Congress. Full details of eligibility, criteria, categories, rules and entry forms can be found at: www.gsmawards.com 

<http://www.mobileworldcongress.com/>